

## ***Worte Bewegen at TÜYAP***

### **GERMANY IS THE GUEST OF HONOR OF THE 35<sup>th</sup> INTERNATIONAL ISTANBUL BOOK FAIR**

Organized by TÜYAP Fairs in partnership with the Turkish Publishers Association, the 35<sup>th</sup> International Istanbul Book Fair will be held between November 12 and 20, 2016 at the TÜYAP Fair Convention and Congress Center, Büyükçekmece.

Press conference of the International İstanbul Book Fair was held in İstanbul on September 6th, 2016. The conference took place with the attendance of Frankfurt Book Fair International Projects Director Dear Barbel Becker, Istanbul Goethe Institute Director Dear Dr. Reimar Volker, Director-General of Libraries and Publications Dear Hamdi Turşucu, President of Turkish Publishers Association Dear Metin Celâl, and Culture Fairs Corporate Communication Manager Dear Cemran Öder spoke on behalf of TÜYAP.

Guest of Honor Germany will be represented by 30 publishers in the Book Fair and 13 authors from Germany will take part in events and discussions. The motto of German participation in the Fair is **Worte Bewegen** under which Germany prepares to host a wide range of events from contemporary German literature to children's activities for Turkish readers. Visiting authors include ***Emine Sevgi Özdamar, Wilhelm Schmid, Ilija Trojanow, Peter Schneider, Olga Grjasnowa, Judith Kuckart, Finn-Ole Heinrich, Jan von Holleben, Silke Scheuermann, Matthias Göritz, Achim Wagner, Tobias Hülswit*** and ***Canan Topçu***.

Guest of Honor events include a meeting of Turkish and German publishers on Monday, November 14, followed by panel discussions on **Publishing Trends in Germany, Children's Publishing and the Future of Reading, and Independent Publishing**. The German pavilion in the International Hall will be available for visiting during the first four days of the fair, between **November 12 and 15**, while books in German will be sold at the German Bookstore booth in Hall 2 throughout the fair.

The Istanbul Book Fair will be celebrating its 35<sup>th</sup> year with 800 publishers and nongovernmental organizations and over 300 events including interviews, panel discussions, poetry recitals and children's activities.

The Writer of Honor of the 35<sup>th</sup> International Istanbul Book Fair is Professor Ioanna Kuçuradi, and the theme of the fair is "Philosophy and Humanity". The Book Fair will be

held concurrently with the 26<sup>th</sup> International Istanbul Art Fair / ARTIST 2016 also organized by TÜYAP Fairs.

With regards

TÜYAP Fairs