

Exhibiting to The Fair

Attend Turkey's leading book event and explore Turkish book market.

Why you should participate ?

- Direct access to hundreds of thousands of readers
- Keeping an eye on the developments in the industry
- Chance to establish international business relations
- Access to the global publishing scene
- Coverage in national, regional and international media
- Feature in the fair's event program
- Opportunity to organize events

WHO you can meet at IIBF ?

- Editors
- Librarians
- Media and Press
- Rights buyers and sellers
- Translators
- Service Providers
- Writers
- Booksellers

Reserve your space	Turnkey System Stand	Raw Space
	(min 9 sqm)	
Electricity	✓	✓
Lighting	✓	-
Exhibitor Badges	✓	✓
Exhibitor Directory	✓	✓
Stand Nameplate	✓	✓
COST	Sqm / 220 € + 18 V.A.T (for 4 days)	Sqm / 165 €
	Stamp Duty (1.89 % of subtotal)	

*Full equipped stand set: 6 Shelves, 1 Table, 2 Chairs, Carpet, Wastebasket