

# FAQ's for Exhibitors

## 1-What are the dates of the International Hall?

The International Hall will be open from November 10 to 13, 2018.

## 2-What are the opening hours of the International Hall?

10 am to 7 pm on weekdays, and 10 am to 8 pm on weekends.

## 3-Where is the fairground?

At Tüyap Fair Convention and Congress Center, Büyükçekmece / İstanbul - Turkey. The International Hall will be open for the first four days of the fair at the Hall 1.

## 4-How can I access to the fairground?

It is very close to the terminal station of Metrobus (Beylikdüzü Son Durak).

If you are not using public transport, enter TEM from Mahmutbey entrance and proceed to the Bahçeşehir-Avcılar exit. Then continue towards Avcılar for 2 km and take a turn to the Büyükçekmece direction. After 3 km on E5 motorway, you will reach Tüyap Fair Convention and Congress Center.

## 5- Which international participants will exhibit to the Fair?

850 Turkish and foreign publishers and nongovernmental organizations are expected to take part in the fair. Exhibitors list will be share on website.

In 2017, several publishers from Korea, Germany, England, China, Albania, Azerbaijan, United Arab Emirates, Bosnia Herzegovina, Bulgaria, Georgia, India, Iran, Qatar, Kazakhstan, Colombia, Lebanon, Hungary, Macedonia, Romania, Serbia, Taiwan, Austria and Cyprus.

## 6-How can we meet with the publishing houses?

The project team ([istanbulkitapfuari@tuyap.com.tr](mailto:istanbulkitapfuari@tuyap.com.tr)) will guide you to meet with the publishers or you can contact with Turkish Publishers Association ([www.turkyaybir.org.tr](http://www.turkyaybir.org.tr)).

## 7-Why should we exhibit?

Direct access to hundreds of thousands of readers  
Keeping an eye on the developments in the industry  
Chance to establish international working relations  
Access to the global publishing scene  
Coverage in national, regional and international media  
Feature in the fair's event program

## 8-How can we exhibit?

You can contact with Project Manager Mr. Fethi Gürsoytrak.  
[fethigursoytrak@tuyap.com.tr](mailto:fethigursoytrak@tuyap.com.tr)  
+90 312 440 89 92 - 123 (ext.)

## 9-How can we get invitation letters for visa?

You can contact with Corporate Communication Specialist Miss Cansen Önder ([cansenonder@tuyap.com.tr](mailto:cansenonder@tuyap.com.tr)) for your invitation requests.